



Magnifia IT Solutions

Where Technology Meets Innovation

MICROSOFT DYNAMICS 365 • ERP CONSULTING

ERP your finance team trusts, and your operations can scale on.

Magnifia IT Solutions delivers end-to-end Microsoft Dynamics 365 consulting — implementation, managed support, upgrades, integrations and training — for mid-market and enterprise organizations worldwide.

18+

YEARS ERP EXPERIENCE

2020

YEAR FOUNDED

9+

INDUSTRIES SERVED

CSP

MICROSOFT INDIRECT RESELLER

OUR CAPABILITIES

What We Offer

D365 Implementation • Managed Services & Support • Upgrades & Data Migration • System Integrations • Corporate Training • AI Automation • Power BI Reporting

WHY IT MATTERS

Most ERP Projects Fail on Three Things — None of Them Technology

Poor scoping

We start with business-first scoping and structured discovery, so the design reflects how you work.

Weak change management

We prepare your people alongside the platform, with role-based training and documented knowledge transfer.

No industry context

Consultants who know your sector configure the system — batch tracking, BOMs or project accounting, done properly.

CLIENT FEEDBACK

Service Ratings by Customers

Managed Services — 90%

Proactive support for live D365 environments.

Business Reports — 88%

Power BI dashboards on live operational data.

Tailor-Made Solutions — 82%

Configuration shaped around your processes.

Corporate Training — 80%

Role-based tracks by a Microsoft Certified Trainer.

WHO WE ARE

About Magnifia

Magnifia IT Solutions is a technology-driven Microsoft Dynamics partner helping businesses streamline operations, sharpen decision-making and achieve sustainable growth. Founded in 2020 and built on close to two decades of hands-on ERP delivery, we combine deep domain knowledge with Microsoft-certified expertise to deliver Dynamics 365 solutions that hold up in the real world — not just at go-live. We work with startups, mid-sized enterprises and large organizations across India, the UK, Europe and North America.

18+	End-to-End	4–9	100%	24/7
YEARS OF ERP DELIVERY	ADVISORY TO SUPPORT	MONTH TYPICAL GO-LIVE	CERTIFIED CONSULTANTS	FLEXIBLE SLA OPTIONS

OUR DIFFERENCE

Why Businesses Choose Magnifia

- ✓ **Business-first scoping.** We align the system design to your processes — not the other way around.
- ✓ **Functional and technical depth.** Finance, Supply Chain, Project Accounting, Manufacturing and Reporting under one team.
- ✓ **Phased rollout options.** Go live in manageable stages to reduce risk and build user confidence.
- ✓ **Industry context, not generic templates.** How we configure is shaped by the sector you operate in.
- ✓ **Change management built in.** We prepare your people for the new system, not just the technology.
- ✓ **Knowledge transfer as standard.** Your team is trained and equipped to own the system after go-live.
- ✓ **Rescue and recovery experience.** We regularly take over stalled or troubled implementations from other partners.
- ✓ **Governance-first delivery.** Data privacy, IP protection, compliance and delivery transparency by design.

HOW WE DELIVER

Our Implementation Methodology

01 Discover & Scope Structured assessment of current processes, pain points and priorities to define real scope.	02 Solution Design Functional design documents mapping your workflows onto D365 modules and integrations.	03 Build & Migrate Configuration, customization, data cleansing, mapping and validated migration.	04 Test & Train UAT cycles, role-based user training, documentation and knowledge transfer.	05 Go-Live & Optimize Cutover support, hyper care, post-implementation review and continuous optimization.
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STANDARD INCLUSIONS

What Every Engagement Includes

Structured Discovery A documented view of current-state processes, gaps and priorities before any configuration begins.	Functional Design Documents Written FDDs that record how each requirement is met, so decisions are traceable long after go-live.	Data Migration Plan Cleansing, mapping, reconciliation and validation cycles with sign-off before cutover.
Role-Based Training	Hypercare Period	Knowledge Transfer

Training built around what each team actually does, delivered by a Microsoft Certified Trainer.	Intensive post-go-live support while your teams settle into new processes and reporting.	Documentation and handover so your internal team can own and extend the system.
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CREDENTIALS

Standards We Work To

Microsoft CSP Indirect Reseller Licensing and subscription support alongside delivery.	Microsoft Certified Trainer Training tracks led by a certified trainer since 2012.	Certified Consultants Functional and technical certifications across the D365 stack.	International Delivery Engagements aligned to UK, EU and North American expectations.
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Many ERP projects fail on scoping — not on technology.

Our methodology addresses scoping, change management and industry context from day one.

WHAT WE DO

Services Across the Full ERP Lifecycle

D365 Implementation End-to-end Dynamics 365 F&O deployment: scoping, solution design, configuration, data migration, integrations, UAT, go-live support and post-implementation review.	Managed Services & Support Functional helpdesk across Finance, SCM and Operations, performance monitoring, proactive health checks, patch management and root-cause issue resolution with clear SLAs.	Upgrades & Data Migration Structured upgrade paths from legacy ERP and Dynamics AX 2012, with data cleansing, mapping, validation and minimal-downtime cutover planning.
System Integrations Connecting Dynamics 365 with Power BI, Azure, Microsoft 365 and third-party or custom systems for a single, coherent operating picture.	Corporate Training Role-based training programs delivered by a Microsoft Certified Trainer, covering functional, technical and fundamentals tracks with practical scenarios.	Business Reporting Power BI dashboards and operational reporting are built on live D365 data, giving finance and operations real-time visibility without manual consolidation.

PLATFORMS WE DELIVER

Products & Platforms

Dynamics 365 Finance & Operations Finance, Supply Chain Management, Human Resources, Project Operations and Commerce — configured for real-time financial visibility and intelligent supply chain management.	Dynamics 365 Business Central All-in-one cloud ERP for small and mid-sized businesses, unifying finance, sales, operations and customer service with AI-driven insights on a predictable subscription model.
AI Automation — Supply Chain & Finance Machine learning applied to demand forecasting, inventory optimization, resource allocation and financial reporting, so routine work is automated and decisions are evidence-backed.	Dynamics AX 2012 & Power BI Continued support and upgrade paths for organizations still running AX 2012, plus Power BI implementation for unified, real-time reporting across every module.

LIVE ENVIRONMENTS

Support Coverage & SLAs

Functional Helpdesk Day-to-day support for Finance, Supply Chain and Operations users, with issues triaged by consultants who understand the business process behind them.	Proactive Monitoring Scheduled system reviews and performance health checks that surface problems before they affect operations or period-end reporting.	Release Readiness Patch management, update testing and regression checks so Microsoft's continuous release cadence never catches your team off guard.
Defined Response Times Business-hours or extended-hours SLAs, with out-of-hours arrangements available for critical production environments.	Inherited Environments We onboard systems implemented by other partners, starting with a structured configuration review before committing to support.	Continuous Optimization Ongoing tuning, new feature adoption and process refinement as your business and the platform both evolve.

CONNECTED SYSTEMS

Integration Landscape

Power BI • Microsoft Azure • Microsoft 365 • Power Platform • Dataverse • Banking & Payment Files • Tax & Statutory Reporting • Third-Party & Custom APIs • Legacy ERP Data Sources

THE PLATFORM

Why Dynamics 365

Cloud-First, Always Current Continuous Microsoft updates mean new capability without costly re-implementation projects.	One Connected Platform Finance, supply chain, operations and reporting on a single data model instead of stitched-together systems.	Native Microsoft Ecosystem Works with Power BI, Azure and Microsoft 365 your teams already use every day.
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One partner across advisory, delivery, reporting and support.

No handoffs between vendors — the team that designs your system is the team that supports it.

WHERE WE DELIVER

Industries We Serve

Generic implementations rarely deliver full value. Industry context shapes how we configure the system, which modules matter, and where the real risks sit.

Manufacturing Production planning and scheduling, BOMs, routings, quality management and shop-floor integration.	Retail & E-Commerce Omnichannel integration, demand forecasting and inventory visibility across multiple locations.	Healthcare & Pharma Patient record management, billing integration, compliance tracking and medical supply procurement.
Logistics	Food & Beverage	Professional Services

Invoicing, cost tracking, budgeting, real-time fleet monitoring and ML-driven route optimization.	Batch tracking, shelf-life management, catch-weight support and recall and compliance reporting.	Project accounting, time sheets, resource utilization and revenue tracking via Project Operations.
Education Administrative and financial systems tailored to institutional workflows and reporting cycles.	Public Sector Compliance-driven ERP configuration aligned to public-sector accountability and reporting needs.	Service Industry Operational and financial visibility across distributed service delivery organizations.

TRAINING CATALOGUE

Corporate Training Tracks

Dynamics 365 Finance • Dynamics 365 Supply Chain Management • Dynamics 365 Developer / Technical • Project Management & Accounting • Dynamics 365 Fundamentals • Business Central Functional Consultant • Dynamics AX 2012 Finance • Dynamics AX 2012 SCM

HOW WE ENGAGE

Flexible Engagement Models

Monthly Retainer Ongoing capacity with defined response times and a dedicated consultant assigned to your account.	Block-Hour Packages Pre-purchased hours drawn down as needed — ideal for variable or seasonal demand.	Project-Based Fixed-scope delivery for implementations, upgrades, migrations and integration work.
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COMMON QUESTIONS

Frequently Asked

How long does a D365 F&O implementation take?

Timelines vary by scope, but a typical mid-market implementation runs four to nine months from kickoff to go-live. Phased implementations can get core modules live sooner, and a detailed project plan is produced during scoping.

Can you support a D365 environment you didn't implement?

Yes. We regularly onboard clients whose systems were implemented by other partners, starting with a structured onboarding review to understand your configuration before committing to support.

Can Magnifia take over an implementation already in progress?

Yes. We begin with a structured assessment of where things stand, identify the critical path to go-live, and agree a recovery plan before committing to take over delivery.

How is this different from Microsoft's own support?

Microsoft's standard support handles platform-level issues. Magnifia provides the functional and business-process layer between the technology and how your teams actually use it.

NEXT STEPS

Getting Started with Magnifia

1 Discovery Call A short conversation about where you are today, what is working, and what is not.	2 Assessment & Proposal A structured review of scope or current environment, with a written recommendation and indicative plan.	3 Engagement Kickoff Agreed model, named consultant and defined response times before any work begins.
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GET IN TOUCH

Let's Build an ERP Advantage That Lasts

Whether you're planning a first Dynamics 365 implementation, upgrading a legacy system, rescuing a stalled project, or looking for dependable support on an environment already live — we're ready to talk.

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Book a Free Consultation

Talk to a certified Dynamics 365 consultant about your project — no obligation. | magnifia-solutions.com/consultation

AT A GLANCE

Everything Magnifia Delivers

Services D365 Implementation · Managed Services & Support · Upgrades & Data Migration · System Integrations · Corporate Training · Business Reporting	Products D365 Finance & Operations · D365 Business Central · D365 Project Operations · D365 Commerce & HR · AI Automation · Power BI & AX 2012
Industries Manufacturing · Retail & E-Commerce · Healthcare & Pharma · Logistics · Food & Beverage · Education & Public Sector	Engagement Monthly Retainer · Block-Hour Packages · Project-Based Delivery · Defined Response SLAs · Dedicated Consultant · Free Initial Consultation